

Website Review Quick Notes for Retro Recycled Jewelry

(<http://www.retrorecycledjewelry.com/>)

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Quick Things To Work On:

Create a header that puts the emphasis on the website's name, not the scroll work

Most of the page is off center, create symmetry by centering items

Increase page width and modify background color to keep people's eyes focused on page content

Use whitespace within the page to create visual borders and breaks that will make it easier for a visitor to scan the information

Modify the size of the pictures and background color so that they match

Use white as the background picture color so visitors focus on the item, not the background color

Instead of using a pink background for text boxes, just put the text on the page

Try to include a call to action on each page

Tell us a little more about you, and the history of Retro Recycled Jewelry

Ditch the comic sans font and use something a bit bolder or more "take notice"